



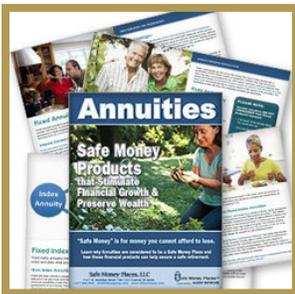
Safe Money Places™ AGENT NETWORK

CALL US TODAY FOR DETAILS AT 1-877-844-0900



Marketing Benefits

Use all of our marketing tools, services, and resources to amplify your business



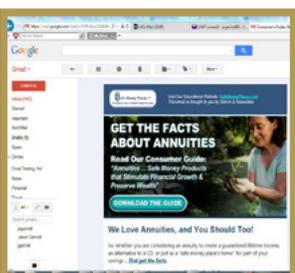
Consumer Guides and White Papers

Give your clients valuable information regarding many topics that affect their retirement planning. Our Consumer Guides cover the following topics: Annuities, Life Insurance, Safe Money Concepts, Wealth Transfer, Financial Tips, and Retirement Strategies.



Lead Generating Landing Pages

Landing Pages are great ways to obtain leads. You can place links to your landing pages from your website, use in email marketing, and use for social media marketing. Each Landing Page comes customized with your contact info, profile picture, and company logo.



Client Email Newsletters

Our Safe Money News Publication is currently published on a quarterly basis. Each publication comes with a wide variety of topics such as retirement planning, tax tips, life stories, and health tips. All of the articles are written by industry professionals. Each email newsletter is personalized with your contact information.

Marketing Benefits

Use all of our marketing tools, services, and resources to amplify your business



Safe Money Minutes Client Audios

These professional short audio recordings cover many Safe Money Topics such as the “4% Withdrawal Rule” or “What is the Best Type of Life Insurance.” A professional announcer is used and a suggestion to the listener to contact their Safe Money professional for more information.

Agent Training, Resources, and Tools

We provide you with agent training, software, and resources to amplify your business



Agent Training

We provide training videos, recorded webinars, and white papers to help you close more sales. All of our training material will help you improve your marketing, prospecting, and authority as a financial professional.



Enfront Micro-Marketing System

This Micro-Marketing System, *powered by Enfront*, is an innovative “person-to-person” communication tool that functions as a client database management tool AND your very own “print-house” that sends out personalized mailers such as postcards and letters.



Agent Software

As a Safe Money Places Agent, you will have access to all of our product searches, quoting software, and form searches. We also offer online contracting to help eliminate delays and make the entire process much faster.

Interested In Becoming A Member of the Safe Money Places Agent Network? Network? Contact Us Today ...

www.smpagentnetwork.com

info@ohlsongroup.com

Phone: 1-877-844-0900

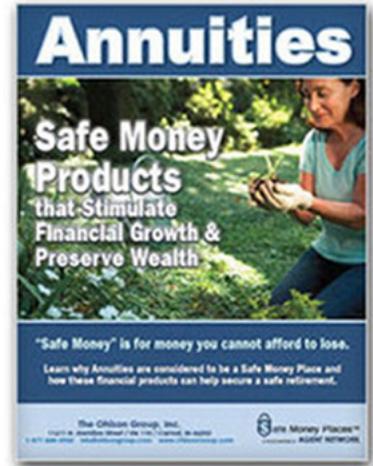
Members Get The Following Marketing Kit Favorites...

EACH KIT comes with a PDF Consumer Guide, Landing Page, and Marketing Email to use with clients and prospects.

“Annuities ... Safe Money Products that Stimulate Financial Growth and Preserve Wealth”

Clients Will Learn About:

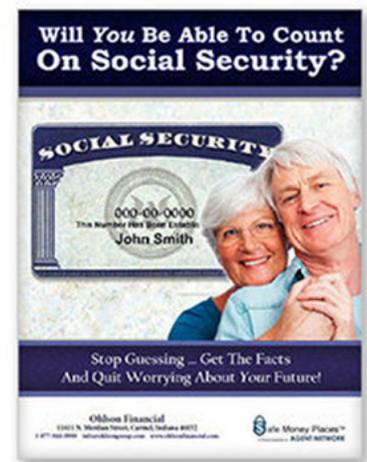
- The differences between Variable and Fixed Annuities
- Tax Benefits
- How annuities work, *such as how they earn interest*
- Living and Death Benefits
- Safety of Principal
- How the Riders work



“Will You Be Able To Count On Social Security? Stop Guessing ... Get The Facts”

Clients Will Learn About:

- Social Security in an easy to understand and easy to explain manner
- The key ages important to Retirement and Social Security Planning
- What Social Security Benefits are available to them
- Common strategies to help maximize their Social Security Benefits



“The Startling Truth About Life Insurance .. Be Prepared to be Absolutely Amazed!”

Clients Will Learn About:

- Questions they should ask themselves in regards to which types of life insurance they need
- How life insurance provides a tax efficient solution for the beneficiaries of their estate.
- The differences between term life and permanent life insurance
- The different types of life insurance policies

